



universität  
wien

Faculty of Earth Sciences,  
Geography and Astronomy

**VISSSS**

# Big Picture Panel Discussion: Science Communication

16 + 17 June 2021, 19:00 - 20:30  
online Zoom event

June 16<sup>th</sup>

**Influence of science communication on society:  
Modern challenges and responsibilities**

June 17<sup>th</sup>

**Opportunities and obstacles for young researchers:  
Why and how to participate in public outreach?**



# Big Picture Panel Discussion: Science Communication - Challenges and Opportunities

## Event series of Vienna International School of Earth and Space Sciences (VISESS)

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The current worldwide situation has once more shown that the (mis-)representation of science in the media has the potential to impact and shape public opinions. This event shall provide an interdisciplinary discussion platform for both young and experienced researchers and science communicators to address these and other important questions. Participation is free and open for all levels of experience.

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**Wednesday 16 June 2021, 19:00 - 20:30**

**Welcome** Franz Kerschbaum, Director of VISESS

### Panel Discussion: Influence of science communication on society: Modern challenges and responsibilities

**Moderation** Christine Ackerl

**João Alves** Faculty vice dean

**Florian Freistetter** Science Busters

**Christian Köberl** Former NHM director

**Karoline Iber** Children's Office, University of Vienna

**Elisabeth Oberzaucher** Science Busters

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**Thursday 17 June 2021, 19:00 - 20:30**

**Welcome** Franz Kerschbaum, Director of VISESS

### Panel Discussion: Opportunities and obstacles for young researchers: Why and how to participate in public outreach?

**Moderation** Daniel Raithofer

**Ruth Grützbauch** Public Space Pop-up planetarium

**Caroline Haidacher** ORF Universum History

**Gabor Herbst-Kiss** NHM digital planetarium

**Hanna Möller** Public Relations, University of Vienna

**Stefan Wallner** Astronomy to go

**Heidi Weinhäupl** FGGA communication

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**Registration online required:** [vissess.univie.ac.at/activities/big-picture-talks/](https://vissess.univie.ac.at/activities/big-picture-talks/)

*With your participation you grant us permission to publish photos and video recordings made during the event.*

# THE BIG PICTURE @ VISESS



Photo: Sebastian Voltmer (www.weltraum.com | Insta: @sebastianvoltmer)

The “Big Picture” talk series is organized by VISESS, the “Vienna International School of Earth and Space Sciences”, which is offering an internationally oriented training to current and future doctoral students at the Faculty of Earth Sciences, Geography and Astronomy of the University of Vienna. As humanity is facing grand challenges such as climate change or resource depletion, this new doctoral school is addressing these challenges through inter- and transdisciplinary academic research connecting the cosmos with planet Earth, its environment and the anthroposphere. With the Big Picture Talks organized by VISESS-students, the doctoral school aims to present current topics of scientific and societal interest to the interested public.